



DART

MYTH

Dart Feels
Separate from
Newer Tools

There's No "I" in Team or in Dart



"I love it when a plan comes together." This famous quote delivered by the leader of the fictional action stars in "The A-Team" celebrates when all the pieces of a puzzle fit together in perfect execution. Dairy farms rely on several A-Teams: from the employees working together to complete daily tasks to the herd advisors bringing their expertise to the table. And they all rely on data to help them make informed decisions.

The A-Team from DRMS was skillfully

constructed to meet you where you need access the most: in the office, in the barn, and on the go. Dart software acts as the hub of your operation with seamless integration with the PocketDairy App for Android and the new HerdHQ suite of tools available from any device or browser connected to the internet. While each tool plays a different role, they use the same database to eliminate redundant entry while ensuring that the information used for decisions stays consistent across the entire operation.

Much like our trusty heroes from the 1980s television series, Dart has been a steadfast on-farm leader in herd management software. This dependable program continues to deliver cutting-edge advancements while simultaneously integrating with new technologies to provide the ultimate one-two punch for data analysis success. Capitalize on its efficient, intuitive data entry with the ability to track events, herd performance, reproduction, and health records with ease. Dart integrates multiple herd data sources and management tools to help identify trends and guide day-to-day decisions.

Then when it's time to head out to the barn, take your data and the ability to make inputs with you. PocketDairy eliminates the misconception that desktop-based herd management software means producers are stuck entering data in the office long after chores are finished. This award-winning mobile app allows users to abandon handwritten notes and delayed entry which reduces errors while improving the timeliness of herd records. Vet-check lists, health history, and breeding information can be viewed cow-side with the ability to update pregnancy checks, group changes, and

calvings immediately before syncing it all back to Dart.

But collecting herd data is only valuable if it leads to action. That's where HerdHQ extends the value of the Dart system. HerdHQ is a web-based decision platform that pulls herd records into visual dashboards, charts, and alerts so producers and consultants can quickly identify trends and performance gaps. Instead of digging through reports or spreadsheets, users can monitor key areas like reproduction performance, herd health activity, and production trends in customizable dashboards.

Dart is not just a piece of software; it is a trusted, modern foundation that connects herd data, daily management, and decision insight. The power of this tech team comes from how its parts work together: Dart provides the structured herd record foundation, PocketDairy puts those records in the barn for real-time entry and management, and HerdHQ transforms the data into visual insights that support strategic decisions. Together, they form a scalable workflow designed for real dairy environments that moves seamlessly from data entry to analysis to action.



Dart: There are Myths.
Producers Prove the Reality.

<https://www.drms.org/Myths>

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